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FOR IMMEDIATE RELEASE

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NORTH CYPRESS PROJECT PINK EVENT RAISES \$23,000 FOR THE KOMEN HOUSTON AFFILIATE

North Cypress' Project Pink was a huge success raising \$23,000 for the Houston Affiliate of Susan G. Komen for the Cure. The sold out event held on October 18th at the hospital featured an educational seminar, luncheon, style show and silent auction. More than 400 attended Project Pink, which was emceed by Houston radio personality Dana Tyson of Sunny 99.1. Seminar speakers included Dr. Veena Chandrakar, Oncologist; Dr. Kim Keller, General Surgeon; and breast cancer survivor Francine Bowling and husband Tracy who opened up their hearts and shared their story of overcoming Francine's bout with the disease. The style show featured area boutiques and specialty stores including B Ellen, Catherine's, Jessica McClintock, Lane Bryant, Merle Norman and More, Onion Blossoms, Ta Ta Collection, Tangles Retreat, and Vickie Lynn's. Modeling the fall fashions were breast cancer survivors, physicians, physician wives and area business professionals. Local florists, restaurants, home décor stores and businesses showed their support by donating floral arrangements for all of the tables and more than 100 silent auction items. "We were so excited about the community response and attendance this year," said Stacy Thornton, Director of Marketing and Professional Relations. "Everyone had a great time and we raised a great deal of money for a wonderful organization that helps so many women!"

North Cypress Medical Center is a 92-bed physician owned acute care hospital located in Cypress (northwest Houston area), Texas. The hospital offers patients state-of-the-art medical care and technology in an upscale, five-star hotel-like atmosphere. Medical services include Cardiology, Critical Care, Emergency Care, Orthopedics including a Total Joint and Spine Center, Cancer care including Radiation Oncology, and Surgical Weight Loss. Visit our website at ncmc-hospital.com for more information.