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NORTH CYPRESS MEDICAL CENTER'S PROJECT PINK EVENT TICKETS ON SALE NOW

CYPRESS, Texas (9/7/10) – Tickets are on sale now for Project Pink, North Cypress Medical Center's annual event benefitting the Houston Affiliate of Susan G. Komen for the Cure. Project Pink will be held on Saturday, October 16th from 11am – 2pm in the hospital's beautiful lobby. Event attendees will learn about the latest in breast cancer research and treatment, as well as preview holiday and fall fashions while raising money for a cause that has touched so many. A delicious lunch will be provided by Merche restaurant. Educational speakers will include Dr. Craig Thiessen, Radiologist, Dr. Kim Keller, Breast Surgeon, and Kanisha Williams, breast cancer survivor. The event is known each year for its fabulous silent auction and the Project Pink Style Show. Boutiques and stores participating in this year's style show are Bling It On, Coldwater Creek Outlet, The Loft Outlet, Merle Norman and More, Muzzies, and Scruples.

Ticket prices are \$65 each or a table of ten for \$600. VIP tables of ten are available for \$750 and offer benefits such as valet parking, front row seating, and more. Radio personality Dana Tyson will emcee the event. Project Pink's silent auction offers a variety of packages and luxurious items donated by local hotels, boutiques, wineries, restaurants, and other specialty stores.

This year's sponsors include Citadel, Realis Medical Spa, IF Marketing and Advertising, Minuteman Press, Northwest Cancer Center, Kim Keller, M.D., Western Radiology Associates, Rock n Robin, and About Hair.

Over the past three years, North Cypress has donated over \$120,000.00 to the Houston Komen Affiliate from this event. The hospital has been honored for its efforts by the Houston Komen Affiliate with the Hope Award for Ambassadorship

and the Impact Award for Community Partnership. For more information about Project Pink, visit the event website at www.ncmc-projectpink.com. For table reservations, call the Project Pink reservation line at 832-912-3820. Tickets sell out fast, call today to get yours!

North Cypress Medical Center is a 150-bed acute care hospital located in Cypress (northwest Houston area), Texas. The hospital offers patients state-of-the-art medical care and technology in an upscale, five-star hotel-like atmosphere. Medical services include Cardiology, Critical Care, Emergency Care, Orthopedics including a Total Joint and Spine Center, Cancer care including Radiation Oncology, and Surgical Weight Loss. Visit our website at ncmc-hospital.com for more information